

## THE IMPORTANCE OF THE EDUCATIONAL MANAGEMENT

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**Abstract :** Etymologically, the term "management" comes from the English verb "to manage" which is translated as - "to lead", "to administer", but according to researchers it originates from the Latin "manu agree" meaning "to lead by hands". The words "management" and "manager" appear together, coming from the English verb "to manage" which is translated as - "leadership", "administrator, leader".

It is the teacher submitting new generations and contribute urgently to the formation of their future.

In human form there are two basic institutions namely: the family - is a primary school first and second educational institution is the unit in which the child through its transformation as an adult.

Starting from Alfred Marshall's statement "most valuable of all capital is invested in the human being", we note once again, mainly in investment importance of the human factor and secondary - investment in education.

The investments in education, according to experts, mean progress in all areas (economical, social, cultural and political).

The quality of education is a desirable social objective and its contribution is decisive for the entire economy, helping to streamline it.

Regarded as a model culture of the company, total quality management.

**Key words:** educational management , manager, interdisciplinary, leadership.

Etymologically, the term "management" comes from the English verb "to manage" which is translated as - "to lead", "to administer", but according to researchers it originates from the Latin "manu agree" meaning "to lead by hands".

The words "management" and "manager" appear together, coming from the English verb "to manage" which is translated as - "leadership", "administrator, leader".

The Explanatory Dictionary of the Romanian Language, deadline management offers several meanings, one of which is formulated as follows:

"The work and the art of leadership. The range of organizational, management and business management activities. The science and the technology of the organization and management of an enterprise. "

Nodex provides a definition of management as follows "The range of organizational , management and business management activities. The science of the organization and management of enterprises. "

Wikipedia Encyclopedia states that the term management "characterizes the process of leading or directing parts or an entire organization, from business , continuing with the restructuring by manipulating resources (human, financial, material, intellectual or intangible ). "

In recent years management has been widely used word, with modern significance, and was employed in economic activities and now has expanded in all fields, such as education , sports, culture , etc ..

The management is the act of leadership, we can associate to human the right from its appearance, as confirmed by the authors Constantin Dumitru and Sorin Ionescu by the expression "management is there ever since".

"Frederick Taylor (1856-1915) and Henry Fayol (1841-1925) are considered the parents of management. Frederick Winslow Taylor, American engineer, promoter of trends labor rationalization to enhance them, propose a payment for standardized parts and other parts payment data over time.

Taylorist payroll system becomes widespread. In 1911, F. W. Taylor, he published The scientific management principles, work specifying the four principles of scientific management.

Henry Fayol, the French engineer and geologist, has conducted numerous mining companies, emerging as the main promoter of the European Movement and company management.

His main work was General Administration industrielle et Prevoyance, organization , command , Coordination , controle . Paris 1916 .

Researching some existing works that refer to management, we can say that depending on the fields, there were several schools that deepends and transmits these notions

These school literatures are classified as follows:

- management process School
- Empirical School
- Human behavior School
- social system School
- math School
- Classical school , neoclassical and modern organization
- behaviorist School
- Scientific school, etc.

With reference to the title of the theme and analyzing the current situation of problems in the management of education, we can say that after

1989, it has undergone a number of changes, not ended to this day, this has led to a series of negative effects.

In Romania the term educational management came quite recently and I dare say that after the communist regime, its application in education is still looming.

The lack of a stable political system and severe economic problems have led to neglect of many institutions of particular importance in a country such as, health care, the military or education; analyzing these situations we see negative effects of a poor quality management and lack of experience in this area of people who occupied key positions in our society where good management culture was quint essential for optimum functioning of all branches.

These negative effects have not gone unnoticed, with disastrous results and even education. This area is key.

A healthy education system will produce generations of people specialized in different fields , and those who reach the point of peak of some company will have solid knowledge of management, and not only that they will apply in a casual manner .

"What is happening to our education ? Here's a question that we can't avoid assisting indifferent to the degradation and disorganization daily that significant parts of national wealth .

What you find today is not the result of the past few years, but the result of a process developed in time, with ebbs and flows generated by various gear modifications introduced by a so sensitive system, as is the education . "

THE GOAL of the educational management, results in the following definition: "Management education is the theory and the practice, science and art design, organization, coordination, evaluation, adjustment elements educational activity (not just resources) as development work free, integral and harmonious, the human individuality, permanently, for asserting an autonomous and creative personality, established under ideal in education policy, "said Elena Joița.

Education management depends on the fulfillment of basic requirements: quality priority, clarity of purpose, motivation and participation of stakeholders, rational use of resources and elements of education, continuous adjustment of processes results .

Management education is seen as an interdisciplinary discipline studying "events which the decision to organize a determined educational activities and educational programs in management"

In my opinion, the management depends very much on the person who draws them all in terms coordinates namely moderns manager.

The manager is responsible success or failure.

Depending on the strategy we adopt in the management of the business, it is characterized as a successful manager or less good.

Driving style is a set of personality characteristics of the driver, which is structured in the activities of a group determined as a result of the joint between the elements of bio-energy and aptitude of character of his personality and the type of activity and requests of the group.

One of the most famous experiments on leadership styles is organized by Lewin, White Lippi, highlighting the three leadership styles in three different situations psychosocial:

1. climate and authoritarian style of leadership, the leader makes decisions,
2. democratic climate and driving style, in which decisions are made jointly,
3. climate and driving style laissez-faire, undirected.

This experiment proves that democratic leadership style obtained the best scores on productivity criteria, aggression, satisfaction.

There is no specific number of leadership styles, because style is adopted depending on their personality, the conclusion may be many people there are many styles of leadership.

In the contemporary era, of the economical development competition ,, the man is the main economical resource both nationally and internationally.

To face global competition every nation must invest in humans by health, culture and education.

Education is what gives the gain in global competition or at least help us to be on a part with advanced nations.

A good educational system is the one who knows that the future is in the hands of every child in school and must be guided by his teachers as well.

It is the teacher submitting new generations and contributes urgently to the formation of their future.

In the human form there are two basic institutions namely: the family – it is firstly a primary school and secondly the educational institution is the unit in which the child passes through its transformation as an adult.

Starting from Alfred Marshall's statement "most valuable of all capital is invested in the human being", we note once again, mainly in invetsition importance of the human factor and secondary - investment in education.

The investments in education, according to experts, mean progress in all areas (economical, social, cultural and political).

The quality of education is a desirable social objective and its contribution is decisive for the entire economy, helping to streamline it.

Regarded as a model culture of the company, total quality management has to guide all customer activity and its processes, and optimize them so as to bring long-term benefits.

Educational services customers both individuals are receiving their education and family but also society as a whole.

The school and university issues is the focus continuously, repeatedly finding solutions to existing problems as they occur on quality and not on achieving quality continue generating these deficiencies.

Sorin Cristea emphasizes in "Fundamentals of pedagogy" that management education is based on the following:

- Leadership primary system (holistic approach to all elements specific to the education and applications management at various levels);
- Leadership pilot type (the optimal use of resources pedagogical education system through management functions: planning - organizational, methodological guidance, control - self);
- Strategic Leadership (evolving innovative system perspective at different levels of organization).

"Management functions are defined first by H. Fayol. From his point of view management activity comprises five categories of activities: provision and planning, organizing, staffing coordination and control.

The number and nature management functions relating to the duties leaders and their remit .

The provision is the evaluation of the future, capturing trends, which will act conjunctures probable influencing factors.

Starting from the statement of Alfred There are three types of activities forecasting - weather - long-term, over 10 years, characterizes strategic decisions at the higher;

- planning - in the medium term, from a few years in a semester, product planning is plan;

- programming - short term, decade, week instead thorough in terms of actions, means and resources used for the plan. "

Currently, the issue of education is conscious, systematic and thoroughly studied different aspects of various categories of political analysts, philosophers, sociologists, statisticians, and governmental and nongovernmental organizations, etc., being organized many conferences, symposiums.

The doctrine, education is studied at different levels in the research institutions of numerous specialists and ever deeper investigation of this phenomenon is due, primarily, to its contemporary manifestations and tension it generates in society.

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A good education system in place is the one who knows that the future is in the hands of every child in school and be guided by his teachers as well. It is the teacher submitting new generations and contribute urgently to the formation of their future.

In human form there are two basic institutions namely: the family - is a primary school first and second educational institution is the unit in which the child through its transformation as an adult.

All young people need support and guidance both at school and in the family. Models of good practice are welcome and each school must adapt to these requirements that prevent what today we got to fight.

Next generations are in our hands and we must seek to implement the best solutions.

Unfortunately what is happening today in the Romanian education is lacking, for which we need to help and we must be there to help.

In conclusion – the educational management is a concept closely linked to education through which young people today, and not only they are helped to learn how to adapt to quick changes that occur at any step in their environment, were they learn, share, collaborate or work.

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